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**SCO NO. 179, SECTOR NO. 5, PANCHKULA,**

**HARYANA 134113**

**Website: www.nafed-india.com**

**PAN NO. 06AAAAN4629F1ZS**

**National Agricultural Cooperative Marketing Federation of India Ltd. (NAFED)**

**Through its**

***Chandigarh Branch***

**Invites Expression of Interest (EOI)**

**For**

**Empanelment of Carry & Forward (C&F) Agent, Super Stockist and Distributor for Marketing, Sales and Promotion of NAFED Brand Products (Pulses, Atta, Rice, Spices etc.) in the State of Haryana, Punjab, Himachal Pradesh, UT of Chandigarh and Ladakh**

**Ref. No.: NAF/CHD/RB/2024-25/01**

**Date: 07th February 2025**

*STATE HEAD, NAFED Chandigarh*

*SCO NO. 179, SECTOR NO. 5, PANCHKULA,*

*HARYANA 134113*

*Phone No: 9855472266, 94590-04667*

*Email:nafchd@nafed-india.com*

**EXRESSION OF INTEREST FOR EMPANELMENT OF CARRY & FORWARD (C&F) AGENT, SUPER STOCKIST, AND DISTRIBUTORS FOR MARKETING, SALES & PROMOTION OF NAFED BRAND PRODUCTS (PULSES, ATTA, RICE, SPICES ETC.) IN THE STATE OF HARYANA, PUNJAB, HIMACHAL PRADESH, UT OF CHANDIGARH AND LADAKH**

The National Agricultural Cooperative Marketing Federation of India Ltd. (NAFED), a premier organization engaged in the procurement, processing, and marketing of agricultural commodities across India, invites applications for the **Appointment of Carry & Forward Agent, Super-stockist, and distributors** for **NAFED Brand Products** in the State of **Haryana, Punjab, Himachal Pradesh, UT of Chandigarh and Ladakh**.

**Eligibility Criteria:**

* The applicant should be an individual, firm, company, or cooperative society registered under the applicable laws of India.
* Strong financial standing with a proven track record in the distribution sector.
* Adequate infrastructure, including storage facilities, logistics, and a well-established distribution network in Haryana, Punjab, Himachal Pradesh, UT of Chandigarh and Ladakh.
* Preference will be given to applicants with prior experience in handling similar products.
* The applicant shall deposit a non-refundable fee of Rs.500 for participating in the empanelment process.

**Scope of Work:**

* Marketing, sales, and promotion of **NAFED Brand Products** in designated regions of Haryana, Punjab, Himachal Pradesh, UT of Chandigarh and Ladakh.
* Expansion of the NAFED product network by appointing sub-distributors, retailers, and institutional buyers.
* Ensuring availability of products in urban and rural markets through an efficient supply chain.
* Conducting promotional activities, including advertising, events, and digital marketing, in coordination with NAFED.

**Financial obligation:**

* A bank guarantee equal to 50% of the NAFED product value shall be submitted by the successful bidder.
* The successful bidder will receive a credit of 50% of the product value (up to Rs. 50 lakhs) for a 15-day period for the sale and distribution of NAFED Brand items.
* The successful bidder is required to deposit a post-dated check for the specified credit value of NAFED products.
* 2% of the products shall be accepted under return policy.

**Application Process:**

Interested parties may obtain the detailed **Empanelment Document** from NAFED’s official website [**www.nafed-india.com**](http://www.nafed-india.com) or from the NAFED regional office in Haryana state. Interested bidders shall deposit the filled application form (Annexure A-1) along with necessary documents at the designated NAFED office.

**Contact Details:**

**National Agricultural Cooperative Marketing Federation of India Ltd. (NAFED)**  
State Head, NAFED Chandigarh

SCO No. 179, Sector No. 5,Panchkula,

Haryana -134113 Phone No: 9855472266, 94590-04667

Email:nafchd@nafed-india.com  
Website: [www.nafed-india.com](http://www.nafed-india.com)

**NAFED reserves the right to accept or reject any application without assigning any reasons whatsoever and, a separate agreement will be entered with the interested applicant.**

A**nnxure-A-1**

Application Form

|  |  |
| --- | --- |
| Name of the Company / Firm |  |
| Firm type (Sole Prop/ Partnership/ Company) |  |
| Registered office |  |
| Email Id of Authorized signatory |  |
| Registration No. |  |
| PAN no. of firm / Company |  |
| GST Registration No. |  |
| Name & Contact No. of Authorized signatory along with designation |  |
| Mobile Number of Authorized signatory |  |
| Bank Account Number |  |
| Branch and address of Bank |  |
| Bank IFSC Code |  |
| Past experience as C& F and Distributor |  |
| Number of years of professional experience as C&F |  |
| Proposed Area of Operation (Name of Districts) |  |

Financials (Rs. In Lakhs)

|  |  |  |  |
| --- | --- | --- | --- |
| Particulars | FY 2021-22 | FY 2022-23 | FY 2023-24 |
| Yearly Turnover |  |  |  |
| Profit After Tax (PAT ) |  |  |  |
| Net worth |  |  |  |