

NAFED / HEAD OFFICE
(OILSEED DIVISION)

HO/S.Seed/R-19/PSS/187/

20th Aug, 2019

Branch Manager
Chandigarh, Hyderabad
Bhubaneswar

Sub: Commencement of sale of Sunflower Seed procured under Price Support Scheme during Rabi 2019-20 in the State of Haryana, Telangana, & Odisha.

It has been decided to commence sale of Sunflower Seed procured under Price Support Scheme during Rabi 2019-20 in the States of Haryana, Telangana & Odisha. The stock will be sold through e auction following the Nafed Sale Procedure through NeML & MSTC.

Oilseeds Division has advised IT, Division, HO to post following notice on Nafed Website immediately.

"Nafed will commence sale of PSS Sunflower Seed Rabi 2019-20 in the States of Haryana, Telangana & Odisha procured under Price Support Scheme of Govt. of India w.e.f. 22.08.2019. Details of quantity and location can be viewed at Tender on the site".

Therefore, branch is advised to post the details announcing the commencement of sale of PSS Sunflower Seed Rabi 2019-20 from 22.08.2019 on Nafed's website at TENDER. The prospective buyers may view the details, when visiting the website or after looking at the Pointer Advertisement which is to be released by the branch immediately.

Before commencement of disposal, following actions be taken immediately:-

- 1) Release of Pointer Advertisement in the local daily informing the commencement of sale of Sunflower Seed Rabi 2019-20 stock procured under price support scheme of Govt. of India. The advertisement may read as under:-

"Nafed (Name of the branch) is commencing the sale of _____ MT Sunflower Seed procured under PSS during Rabi 2019-20 lying in various warehouses in the State of _____ from (Date of Commencement) through NeML & MSTC Ltd . Interested buyers may visit the website for the stock locations and sale procedure"

- 2) Processing Millers Association should be intimated of the commencement of sale from 22.08.2019.
- 3) State Civil Supplies Corporation/State Agencies dealing with Sunflower Seed should be informed.
- 4) Notice for commencement of sale to be put up on branch's notice board.
- 5) E.mail to empanelled buyers to be sent informing them about the sale.
- 6) An e-mail along with notice to all branches may be sent to put the sale notice on their Notice Board.

In addition to above, efforts for wide publicity of the sale be made at your end. Manager (OS)/AM (OS) is advised to coordinate with the branch and State Coordinator for smooth commencement of sale after due publicity.

(S.K. Verma)
Executive Director (Oilseeds)

CC: GM (IT), HO
State Coordinator, HO: Haryana, Telangana & Odisha
PS to MD